

LICENSING ACT 2003 SUB-COMMITTEE

FRIDAY 18 JANUARY 2019
1.30 PM

Council Chamber - Town Hall

SUPPLEMENTARY AGENDA

Page No

3. **Application for New Premises Licence - Europoli Supermarket, 282
Lincoln Road, Peterborough, PE1 2ND** **3 - 8**



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Committee Members:

Councillors: Ayres (Chairman), P Hiller and J R Fox

Further information about this meeting can be obtained from Karen Dunleavy on telephone 01733 452233 or by email – karen.dunleavy@peterborough.gov.uk

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Karen Dunleavy <karen.dunleavy@peterborough.gov.uk>

Europoli - Application for Premises Licence

1 message

Ansar Ali <ansar.ali@peterborough.gov.uk>

17 January 2019 at 12:50

To: Karen Dunleavy <karen.dunleavy@peterborough.gov.uk>, Terri Martin <terri.martin@peterborough.gov.uk>

Cc: Aasiyah Joseph <aasiyah.joseph@peterborough.gov.uk>, Mohammed Jamil

<mohammed.jamil@peterborough.gov.uk>, Shaz Nawaz <shaz.nawaz@peterborough.gov.uk>

My apologies, I am unable to be present at the meeting to make representation as North Ward Councillor due to ill health.

However I would like to submit the following for Members to consider in light of my Objection to this application.

I fully endorse and support the submission made by Mr. Brian Gascoyne on behalf of MANERP.

Over recent years following the growth of Licensed Premises, we have had continuous issues of Anti Social Behaviour, Petty Crime, streets littered with discarded alcohol cans and bottles. Local people and businesses are reluctant to report because they have concluded nothing gets done and their complaints etc go on deaf ears with the authorities.

Due to easy availability of Alcohol, often, drinking openly takes place in the streets, Children's Play Areas, Local parks etc.

I have lived in the area for decades and now represent the area as an elected Councillor, I fully share the frustrations of local residents and businesses.

I and many others feel that Council having spent considerable time and resources on designating this area a Commulative Impact Zone are paying lip service to this policy, which gets ignored when determining these applications.

Millfield is an extremely desirable area for a variety of businesses, you hardly ever see vacant premises for any length of time.

I am confident businesses like Europoli can be successful without having to sell alcohol.

There is no additional need for these Licensed Premises in this locality.

I would urge members to Reject this application and demonstrate to local residents that this Council cares about the welfare and well being of this area.

Thank you.

Councillor Ansar Ali
North Ward

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Councillor Ansar Ali
North Ward
Peterborough City Council
Tel: 07974210444

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Public Health
Peterborough City Council
Ground Floor
Sand Martin House
Bittern Way
Fletton Quays
Peterborough
PE2 8TY

17th January 2019

Dear Licensing Team,

Re: Correction to representation about Europoli Supermarket

I am writing to make a correction to the representation I submitted on 20th December 2018 about the application for an alcohol licence for Europoli Supermarket, PE1.

Unfortunately, when writing my representation, I did not have sight of the supplementary information submitted by the applicant alongside the main application. This was due to an administrative issue and I apologise for the incorrect information being included in my representation.

I have since reviewed the supplementary information and wish to continue with my representation, with the following amendment made to point (1) below – changes are highlighted in yellow:

Please summarise your concerns about this application:

1. This representation is made on the basis that the above premises will sit within the ‘Op Can-Do’ cumulative impact area (CIA) which took effect on 18 April 2013, and reviewed and published on 7 January 2016.

- The Peterborough Licensing Policy 2015 states that the CIA policy ‘creates a rebuttable presumption that applications within the Op Can Do area for new premises or club premises certificates or variations that are likely to add to the existing cumulative impact will normally be refused, if relevant representations are received about the cumulative impact on the licensing objectives, unless the applicant can demonstrate why the operation of the premises involved will not add to the cumulative impact already being experienced.’
- The Peterborough Licensing Policy 2015 also states that ‘Applicants will need to address the special policy issues in their operating schedules in order to rebut such a presumption.’ The applicant does not make any reference to the premises being within the CIA and does not address these policy issues within their operating schedules. The applicant makes reference to the CIA within the supplementary information, but I do not believe the information provided demonstrates why the operation of this premises will not add to the cumulative impact already being experienced. Section 11.12 of the Licensing Policy states that ‘cumulative impact relates to

the effect of a concentration of many premises'. This premises would result in an increased concentration of premises within the CIA.

- The CIA was subsequently reviewed and considered by the Licensing Act 2003 Committee in October 2018 which recommended retention of the CIA.

2. The role of the DPH is to help promote the health and wellbeing of the local populations they serve. Promotion of the licensing objectives, which collectively seek to protect the quality of life for those who live and work in the vicinity of licensed premises and those who socialise in licensed premises is an important contributor to this.

- A considerable body of research examines the relationship between alcohol outlet density (AOD) and alcohol-related harms; this shows that **higher levels of AOD are associated with social disorder, greater alcohol consumption, alcohol related violence, injuries, alcohol-related road traffic crashes, sexually transmitted infections, child abuse and neglect, and suicides¹.**
- The National Institute for Health and Care Excellence (NICE) recommends that reducing the number of outlets selling in a given area is an effective way of reducing alcohol-related harm².
- This evidence supports the restriction of the number of outlets within the Op Can Do CIA, within which this premises is located.

Please give further details of why you believe this application will have an adverse effect on the licensing objectives.

Although the protection of public health is not a discrete licensing objective, it can be pertinent to each of the licensing objectives. This representation is made on the basis that this application will have an adverse effect on the following licensing objectives:

The prevention of crime and disorder:

- Crime is an issue within the CIA; the Index of Multiple Deprivation (2015) shows that 8 out of the 11 LSOAs of the CIA are within the 20% worst in Peterborough for the crime sub-domain.
- There is a high density of premises selling alcohol in the CIA with five of the six LSOAs in Peterborough with the highest alcohol outlet density overlapping with the CIA. This application would further increase the density of premises selling alcohol in the area.
- As stated above there is a strong relationship between AOD and problems associated with social disorder which affects the health and wellbeing of the population.

Public safety:

- Alcohol-related hospital admissions for persons aged under 40 are significantly worse in Peterborough than the national average (see table 1 below) which demonstrates that alcohol is affecting the health and safety of Peterborough residents.
- Alcohol-related road traffic accidents in Peterborough are significantly greater than the national average indicating a clear public safety issue. There is evidence of a link between high AOD and alcohol-related road traffic accidents.
- This application would increase the AOD within the CIA which is known to be associated with a number of alcohol-related harms including alcohol-related road traffic accidents, injuries and violence.

¹ Public Health England, 2016. The Public Health Burden of Alcohol and the Effectiveness and Cost-Effectiveness of Alcohol Control Policies – an evidence review.

² National Institute for Health and Care Excellence, 2010. Public Health Guideline (PH24) – Alcohol-use disorders: prevention & National Institute for Health and Care Excellence 2014. Evidence update 54 – a summary of selected new evidence relevant to NICE public health guidance 24.

TABLE 1: Key Alcohol Indicators from Local Alcohol Profile, Peterborough (Source: Local Alcohol Profiles, Public Health England)

Indicator	Time Period	Peterborough	England	Peterborough Status
10.06 - Hospital admission episodes for alcohol-related conditions (Narrow) - Under 40s, Persons, directly age-standardised rate per 100,000	2016/17	350	301	Statistically significantly higher (worse) than England
10.06 - Hospital admission episodes for alcohol-related conditions (Narrow) - Under 40s, Males, directly age-standardised rate per 100,000	2016/17	419	353	Statistically significantly higher (worse) than England
10.05 - Hospital admission episodes for intentional self-poisoning by and exposure to alcohol conditions (Narrow) - Persons, directly age-standardised rate per 100,000	2016/17	71	47	Statistically significantly higher (worse) than England
10.05 - Hospital admission episodes for intentional self-poisoning by and exposure to alcohol conditions (Narrow) - Males, directly age-standardised rate per 100,000	2016/17	55	40	Statistically significantly higher (worse) than England
10.05 - Hospital admission episodes for intentional self-poisoning by and exposure to alcohol conditions (Narrow) - Females, directly age-standardised rate per 100,000	2016/17	88	54	Statistically significantly higher (worse) than England
9.03 Hospital admission episodes for alcohol-related cardiovascular disease conditions (Broad) - Persons, directly age-standardised rate per 100,000	2016/17	1,211	1,127	Statistically significantly higher (worse) than England
9.03 Hospital admission episodes for alcohol-related cardiovascular disease conditions (Broad) - Males, directly age-standardised rate per 100,000	2016/17	1,747	1,633	Statistically significantly higher (worse) than England
9.03 Hospital admission episodes for alcohol-related cardiovascular disease conditions (Broad) - Females, directly age-standardised rate per 100,000	2016/17	778	718	Statistically significantly higher (worse) than England
12.01 - Alcohol related road traffic accidents, crude rate per 1,000	2014-16	46	27	Statistically significantly higher (worse) than England
17.01 - Volume of pure alcohol sold through the off-trade, crude rate (litres per adult)	2014	7.2	5.5	Statistically significantly higher (worse) than England

The protection of children from harm:



- Children are more vulnerable to alcohol related harm and may be affected in a number of ways including violence, financial problems, absenteeism from school, disrupted relationships and child maltreatment.
- This application would increase the AOD within the CIA; there is evidence that higher levels of AOD are associated with greater alcohol-related harm including those that affect children such as violence.

The applicant has not made reference that the premises sits within a CIA or demonstrated why the operation of the premises involved will not add to the cumulative impact in relation to the above licensing objectives.

Yours sincerely,



Katie Johnson BSc PGDip MPhil FFPH
Consultant in Public Health
Peterborough City Council



Chief Executive: Gillian Beasley